

2020

YOUTH SOCIAL ENTERPRISES —  
PRODUCT PACKAGE DESIGN COMPETITION



# Design Proposal

PROPOSED BY

CHAN TAI MAN

TITLE

MOTHER'S DAY

FOR REFERENCE ONLY

# PROJECT PROPOSAL

## INTRODUCTION

- Describe the product
- What colour/material you have used?
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## DESIGN CONCEPT

- What is your idea behind the design?
- What lead you to choose this colour/material?
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## INSPIRATION

- Does the story behind the social enterprises inspire you?
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## IMPLIED MEANING

- Any messages to deliver?
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## REMARKS

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